

PRESS RELEASE

85-year old ski wax manufacturer in new premises

HOLMENKOL in new company headquarters

Heimerdingen, 19th April 2007. Since the beginning of April HOLMENKOL Sport-Technologies GmbH & Co. KG has been based in new premises. The international headquarters is located in Heimerdingen near Stuttgart. All operations are now concentrated at the new site.



The move heralds the start of a new chapter in HOLMENKOL's 85-year history. With the anniversary of the brand, the course has been set for the future. By merging production, logistics, development and sales, the sports coating manufacturer is reflecting customer requirements with process optimization. HOLMENKOL's customers include in particular national teams from all forms of sport, as well as active and ambitious athletes. The company's motto - "License to win" - is evidence of the high demand for functionality within top-class sport.

HOLMENKOL continues to pursue aggressive targets for growth. Together with well-known research partners including NANOGATE AG, HOLMENKOL develops highly innovative chemical coatings for all kinds of sports: winter sports, water sports, bicycle and outdoor sports. Besides ski wax, glide sealant, and waterproofing, these also include special detergents, polishes and other sports coatings.

As a result HOLMENKOL occupies an extraordinary market niche worldwide and considers itself the technical link between chemistry and sport.

New address:

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HOLMENKOL Sport-Technologies is one of the oldest manufacturers of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technologies. Besides ski wax, this now includes waterproofing, detergents, coatings and polishes protected by 12 patents for all kinds of outdoor and water sports.

In 2004, HOLMENKOL was included in the "Top 100" list of most innovative medium-sized companies in Germany. In 2003, the NANOWAX product range was chosen as the No. 1 nanotechnology product worldwide by the US business and finance magazine FORBES. Further information on the company and its products can be found on the following website: www.holmenkol.com

Your contact for questions and pictures:

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(We would be delighted to receive a copy of any publications produced. Many thanks.)