

PRESS INFO

Concentrated hi-tech power against dirt, water, corrosion and wear

Clever care products make cycle care child's play

Eurobike 2007. With just 4 products, HOLMENKOL has succeeded in creating a range which offers complete cycle care. The innovative manufacturer of sports coatings is setting new standards in innovation, profitability and performance. The use of nanotechnology and available hi-tech materials has now made it possible to create functional coatings for cycling sport which are unprecedented.

From the service workshop, to the cycling enthusiast, right through to the professionals, HOLMENKOL offers simplicity and care at the very highest level. Remaining true to the company motto: "License to win".



The "**DirtProtector**" creates a surface on the bike frame which emulates the self-cleaning surface of the lotus leaf. Bike frames sprayed with this coating attract 80% less dirt. Simply spray the dirt-repelling, hi-tech anti-adhesive coating onto the clean frame and you're away. Our motto: "More cycling, less cleaning."



"**LubeExtreme**" is no conventional chain oil. This is a nano gliding seal, which attracts significantly less dirt and therefore reduces wear on the chain, gear wheels, derailleurs, etc.

to a minimum. An additional advantage is its excellent corrosion protection. It is therefore the perfect product for all cycling enthusiasts.

"**LubeClassic**" is extremely kind on the purse. This quality lubricating oil protects all moving metal parts against corrosion, wear and abrasion. Offering exceptional value for money, this product is suitable for leisure cyclists right through to ambitious cycling enthusiasts.

"The best chain cleaner on the market", according to the cycle dealers who have already tested and sold HOLMENKOL "**SportClean**". Due to its special drip reduced recipe, "SportClean" removes stubborn dirt such as oil, grease and salt, even out of recesses and provides optimum surface preparation for the application of lubricants.

The hi-tech products from HOLMENKOL are available from all good cycle stores.

HOLMENKOL will be presenting its products at Stand 203 in Hall A1 at EUROBIKE 2007.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 15 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

If you have any queries or would like photographic material, please contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Wernher-von-Braun-Str. 3
D-71254 Heimerdingen
Germany
Tel. 07152-6101-161 Fax 07152-6101-199
E-Mail: alexandra.wiest@holmenkol.de www.holmenkol.de

(We would be delighted to receive a copy of any publications produced. Many thanks.)

PRESS INFO

Concentrated hi-tech power against dirt, water, corrosion and wear

Clever care products make cycle care child's play

Eurobike 2007. With just 4 products, HOLMENKOL has succeeded in creating a range which offers complete cycle care. The innovative manufacturer of sports coatings is setting new standards in innovation, profitability and performance. The use of nanotechnology and available hi-tech materials has now made it possible to create functional coatings for cycling sport which are unprecedented.

From the service workshop, to the cycling enthusiast, right through to the professionals, HOLMENKOL offers simplicity and care at the very highest level. Remaining true to the company motto: "License to win".



The "**DirtProtector**" creates a surface on the bike frame which emulates the self-cleaning surface of the lotus leaf. Bike frames sprayed with this coating attract 80% less dirt. Simply spray the dirt-repelling, hi-tech anti-adhesive coating onto the clean frame and you're away. Our motto: "More cycling, less cleaning."



"**LubeExtreme**" is no conventional chain oil. This is a nano gliding seal, which attracts significantly less dirt and therefore reduces wear on the chain, gear wheels, derailleurs, etc.

to a minimum. An additional advantage is its excellent corrosion protection. It is therefore the perfect product for all cycling enthusiasts.

"**LubeClassic**" is extremely kind on the purse. This quality lubricating oil protects all moving metal parts against corrosion, wear and abrasion. Offering exceptional value for money, this product is suitable for leisure cyclists right through to ambitious cycling enthusiasts.

"The best chain cleaner on the market", according to the cycle dealers who have already tested and sold HOLMENKOL "**SportClean**". Due to its special drip reduced recipe, "SportClean" removes stubborn dirt such as oil, grease and salt, even out of recesses and provides optimum surface preparation for the application of lubricants.

The hi-tech products from HOLMENKOL are available from all good cycle stores.

HOLMENKOL will be presenting its products at Stand 203 in Hall A1 at EUROBIKE 2007.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 15 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

If you have any queries or would like photographic material, please contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Wernher-von-Braun-Str. 3
D-71254 Heimerdingen
Germany
Tel. 07152-6101-161 Fax 07152-6101-199
E-Mail: alexandra.wiest@holmenkol.de www.holmenkol.de

(We would be delighted to receive a copy of any publications produced. Many thanks.)

PRESS INFO

Concentrated hi-tech power against dirt, water, corrosion and wear

Clever care products make cycle care child's play

Eurobike 2007. With just 4 products, HOLMENKOL has succeeded in creating a range which offers complete cycle care. The innovative manufacturer of sports coatings is setting new standards in innovation, profitability and performance. The use of nanotechnology and available hi-tech materials has now made it possible to create functional coatings for cycling sport which are unprecedented.

From the service workshop, to the cycling enthusiast, right through to the professionals, HOLMENKOL offers simplicity and care at the very highest level. Remaining true to the company motto: "License to win".



The "**DirtProtector**" creates a surface on the bike frame which emulates the self-cleaning surface of the lotus leaf. Bike frames sprayed with this coating attract 80% less dirt. Simply spray the dirt-repelling, hi-tech anti-adhesive coating onto the clean frame and you're away. Our motto: "More cycling, less cleaning."



"**LubeExtreme**" is no conventional chain oil. This is a nano gliding seal, which attracts significantly less dirt and therefore reduces wear on the chain, gear wheels, derailleurs, etc.

to a minimum. An additional advantage is its excellent corrosion protection. It is therefore the perfect product for all cycling enthusiasts.

"LubeClassic" is extremely kind on the purse. This quality lubricating oil protects all moving metal parts against corrosion, wear and abrasion. Offering exceptional value for money, this product is suitable for leisure cyclists right through to ambitious cycling enthusiasts.

"The best chain cleaner on the market", according to the cycle dealers who have already tested and sold HOLMENKOL **"SportClean"**. Due to its special drip reduced recipe, "SportClean" removes stubborn dirt such as oil, grease and salt, even out of recesses and provides optimum surface preparation for the application of lubricants.

The hi-tech products from HOLMENKOL are available from all good cycle stores.

HOLMENKOL will be presenting its products at Stand 203 in Hall A1 at EUROBIKE 2007.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 15 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

If you have any queries or would like photographic material, please contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Wernher-von-Braun-Str. 3
D-71254 Heimerdingen
Germany
Tel. 07152-6101-161 Fax 07152-6101-199
E-Mail: alexandra.wiest@holmenkol.de www.holmenkol.de

(We would be delighted to receive a copy of any publications produced. Many thanks.)