

PRESS RELEASE

HOLMENKOL extends its textile care range

Detergent wash with disinfectant for sports clothing

Ditzingen, 20 January 2006. HOLMENKOL gets to the bottom of nasty smells. The two new special detergent washes - 'TextileWash+disinfect' and 'DownWash + disinfect' supplement the HOLMENKOL textile care range.

Sports clothing is usually washed at 30°C. With conventional detergents it is only possible to kill off common bacteria by washing at 60 °C or over. HOLMENKOL makes it possible with its two special detergent washes - equipped with antibacterial properties – to clean clothing leaving it **hygienic and free from odor** even at the lowest temperatures. Even with hand washing! TextileWash+disinfect is eminently suitable for high-quality breathable sports and active-wear clothing, e.g. jackets, trousers, jersey knits, underwear, swimwear, socks, etc.

DownWash+disinfect is a special moisturizing detergent wash with the addition of a disinfectant for down-filled garments such as jackets, trousers, sleeping bags, duvets, pillows, etc.

Breathability of the textiles is retained with both detergent washes as they are free from harmful bleaching agents, dyes and fillers. TextileWash+disinfect will be available to the specialist sports trade from April 2006. DownWash+disinfect will be available for delivery from autumn 2006. Recommended retail price of both products is around € 11.95.



The two new special detergent washes will be on show at the Winter-ISPO 2006 in Hall B3, 105.

HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

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(We would be pleased to receive a voucher copy in the event of publication)