

## PRESS RELEASE

HOLMENKOL presents a new generation of classic wax

### Freshly Waxed into the Tracks

**Ditzingen, 20 January 2006. Cross-country skiing is trend again! If you're looking for a winter sport that's all about fitness then it is cross-country skiing and skating. This also means an increase in the requirements for first-class materials. HOLMENKOL presents a new generation of grip and klister waxes taken from the top racing sport.**



Even the smallest possible collection will cope with all types of snow and temperature conditions. Recipe know-how gleaned from once legendary top-quality products has been enhanced with the latest technologies and high-tech raw materials.

New in the waxes is the opportunity to choose a wax according to the air temperature. There is a classic wax to suit every temperature range. The collection has already been successfully tested and used in the World Cup during the 2005/2006 season. The new classic waxes will be launched at ISPO Winter 2006 and will be available to the trade from autumn 2006 for the coming season.

**The new Grip and Klister range will be on show at the Winter-ISPO  
2006 in hall B3, 105.**

*HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website [www.holmenkol.com](http://www.holmenkol.com).*

Contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG  
Alexandra Wiest  
Leonberger Strasse 56-62  
D – 71254 Ditzingen

Tel: +49 (0) 7156 / 357 - 265  
Fax: +49 (0) 7156 / 357 - 261  
E-mail: [alexandra.wiest@holmenkol.de](mailto:alexandra.wiest@holmenkol.de)

(We would be pleased to receive a voucher copy in the event of publication)