

PRESS RELEASE

Waxing advice from the professionals

HOLMENKOL NORDIC wax video is now ONLINE

Ditzingen, Germany, 22.11.2006. The HOLMENKOL professional racers and wax experts have made a NORDIC wax video. Users can now watch online the tricks of the trade when it comes to preparing NORDIC skis and using the individual HOLMENKOL NORDIC waxes + tools.



The menu-driven online options allow the user to watch features which range from the individual stages of ski preparation for recreational skiing, right through to instructions on hot waxing, racing finish and grip waxing.

Link: www.holmenkol.com/hst/index.php?sport=nordic&rub=video

What's more, this wax specialist with more than 80 years of experience, also offers an Online WaxAdvisor for the alpine, snowboarding and Nordic fields. The WaxAdvisor is available in 10 languages on the Holmenkol homepage.

Link: <http://www.holmenkol.com/hst/index.php?sport=no&rub=waxer>

"Making waxing easier"

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(We would be delighted to receive a copy of any publications produced)