

PRESS RELEASE

Novelty: HOLMENKOL extends its textile care range

Detergent wash with disinfectant properties for sports clothing

Ditzingen, May 18th, 2006. HOLMENKOL gets to the bottom of nasty smells. The new special detergent wash - 'TextileWash+disinfect' supplement the HOLMENKOL textile care range.

For the first time HOLMENKOL offers worldwide to all specialist sports retailers and therewith all sports enthusiasts a new special detergent with disinfectant for the hygienic washing.

Sports clothing is usually washed at 30°C. With conventional detergents it is only possible to kill off common bacteria by washing at 60 °C or over.

Thus they distribute the bacteria in the drum to other textiles at each washing. HOLMENKOL makes it possible to clean clothing at 30 °C and 40 °C, leaving it **hygienic and free from odor**. Even with hand washing! TextileWash+disinfect is eminently suitable for high-quality breathable sports and active-wear clothing, e.g. jackets, trousers, jersey knits, underwear, swimwear, socks, etc.

Breathability of the textile is retained with this detergent wash as it is free from harmful bleaching agents, dyes and fillers. TextileWash+disinfect will be available at sports retail from June 2006.



Use disinfectant safely.
Read safety instructions
and product information
before usage.

HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

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(We would be pleased to receive a voucher copy in the event of publication)