

PRESS RELEASE

NEW PRODUCT: Professional sidewall planer from HOLMENKOL

World Cup edge preparation

Ditzingen, 29th January 2007. HOLMENKOL introduces the SideWallPlaner. This ergonomically shaped sidewall planer is used for ski and snowboard preparation before the ski edge is sharpened.



A completely new product: the planing angle can be adjusted from 90° to 85°. The sidewall planer is supplied with a radius blade (3 mm), along with an allen key (for adjusting the blade). All 4 sides of the blade can be used! The ergonomic shape and the glides on the base guarantee safety whilst working on the ski/board. Replacement radius blades are also available from HOLMENKOL.

The new "SideWallPlaner" will be on show at the winter ispo 2007 in Hall B3, 408.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 12 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

Contact:
HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Leonberger Straße 56-62 D – 71254 Ditzingen
Germany

Telephone: +49 (0) 7156 / 357 – 265 Fax: +49 (0) 7156 / 357 - 261
e-mail: alexandra.wiest@holmenkol.de www.holmenkol.de

(We would be delighted to receive a copy of publications)