

PRESS RELEASE

New: high-tech lubricating sealant for seriously ambitious bike riders

HOLMENKOL offers protection against extreme wear

Ditzingen, July 2006. HOLMENKOL is launching onto the market LubeExtreme + protect, a unique lubricating nano sealant for all moving metal parts, such as chains, gear wheels, derailleurs, brake/gear cables and fittings.

This latest innovation from HOLMENKOL is not a conventional lubricating oil, but a long-lasting lubricating coating. LubeExtreme + protect is extremely dirt repellent. In addition, it has good creeping properties and an excellent lubricating action.

The lubricating coating also protects against corrosion. Wear and friction drag are reduced.

For the best results, LubeExtreme + protect should be applied to surfaces previously cleaned with HOLMENKOL's SportClean + remove, as the lubricating additives can then adhere firmly to the metal.

Conventional lubricants very quickly lose their effect due to the action of external factors. LubeExtreme's excellent lubricating properties are long-lasting, thanks to its protective nanofilm coating.

HOLMENKOL's LubeExtreme + protect represents a unique new product for cyclists ranging from seriously ambitious riders to professionals.

This latest high-tech innovation from the sports coating manufacturer costs € 19.95 for a 250 ml aerosol can and will be available from bike shops from end of September 2006.



HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

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(We would be pleased to receive a voucher copy in the event of publication)