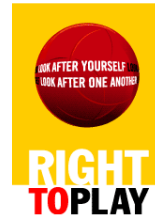


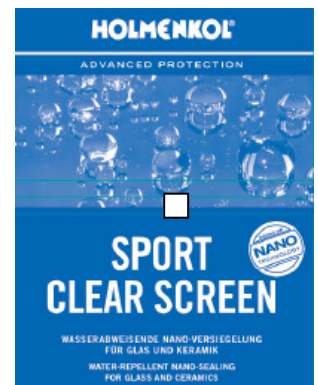
PRESS RELEASE

Fundraising campaign:
HOLMENKOL supports Right to Play

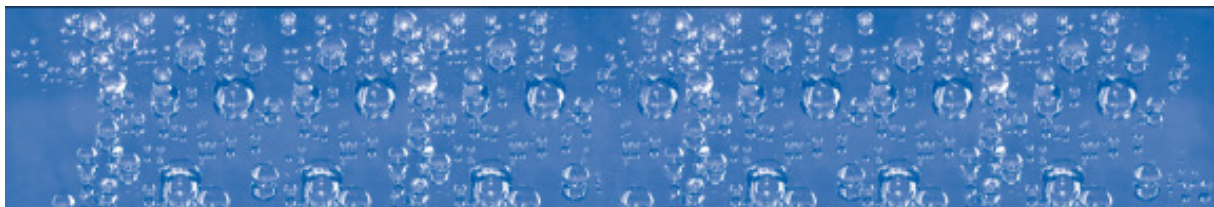


See nanotechnology in action

Ditzingen, 29 January 2007. At the winter ispo 2007 in Munich HOLMENKOL is organizing a fundraising sales campaign for its water-repellent nanoseal in aid of the children's charity organization Right to Play.



See nanotechnology in action. The HOLMENKOL "Sport Clear Screen" is an extremely water-repellent glass coating based on the very latest nanotechnology. It makes glass and ceramic surfaces easier to clean (e.g. wash basins, wall tiles, shower cubicles, etc.). Unbelievable performance: when applied to the front windscreen of vehicles it can eliminate the use of windscreen wipers from speeds of approx 70 km/h and above. The water droplets simply roll off the screen surface and are blown away by the air stream (the so-called lotus effect). At this frosty time of year, removing ice from the windscreen has never been as easy. Durability: lasts approx. 10,000 to 15,000 km. As soon as the effect starts to diminish the coating should be reapplied.



HOLMENKOL is selling this product at ispo 2007 at the special trade fair price of EUR 5.00. The product sachets are available to the sports trade in a 12-pack display.

HOLMENKOL has already been supporting the "Right To Play" organization for several years and will donate the entire sales proceeds to the children's charity organization.

The "Sport Clear Screen" nanoseal is available at the winter ispo in Hall B3, 408.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 12 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

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(We would be delighted to receive a copy of publications)