



PRESS - RELEASE

New speed skiing world champions win with HOLMENKOL nano-cfc® products.

Three new world champion speed skiers have won on equipment prepared with HOLMENKOL nano-cfc® coatings.

January 2009 - Simone Origone, from Italy, was the Men's World Champion for the third year running, reaching 225 km per hour. Karine Dubouchet-Revol, of France, was the Woman's World Champion, at 213.523 km per hour and Anne-Caroline Chausson, of France – the reigning Olympic BMX champion who is also an outstanding skier – was Ladies' Downhill World Champion, at 182.833 km per hour.

Altogether, seven medals were won on equipment prepared with HOLMENKOL products. Franz Nemeth, head of the HOLMENKOL Alpine World Racing Team, helped prepare all skis up to 2.38metres-long.

After a thrilling qualification, the Speed Skiing World Championship finals took place on Thursday 22 January, in Vars, France.

With previous heavy snow falls, it was impossible to adequately prepare the very steep start of the track. As a result, skiers competed on a slightly shorter course, which put Simone's current world record of 251.4 km/h, out of reach.

HOLMENKOL'S nano-CFC® technology products use a combination of chemical and physical effects to minimise friction and abrasion and maximise water repellency, which help skiers go faster.

HOLMENKOL AG is the world's oldest ski wax manufacturer. Since 2002, we have been focussing on the development and global marketing of innovative and environmentally friendly sports coatings based on advanced technologies. Our range includes ski wax as well as various impregnations, cleaners, coatings and polishes for all kinds of outdoor and water sports activities, these products being protected by 18 patents. HOLMENKOL has a reputation for excellence in performance, environmental compatibility and product quality. All sports coatings are therefore "made in Germany". In 2004 HOLMENKOL was voted as one of the 100 most innovative companies in Germany's mid-sized business sector. The NANOWAX product group was declared the world's leading nanotechnology product by FORBES magazine in 2003. For more information on our company and products, please go to www.holmenkol.de

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