

PRESS RELEASE

Back to the roots

New: Jump Wax – special wax in HOLMENKOL's original domain

Heimerdingen, January 15, 2008. For the last 86 years, HOLMENKOL ski wax has been dominating the ski jumping range. Professional skiers from all nations place their trust in HOLMENKOL speed coatings. With a new range which has been optimized to match the particular conditions on a contemporary jump course, which is maintained at a low temperature using a cooling system, new world records are bound to be set.

The new HOLMENKOL jump collection:

"RubMix" rub wax as well as three types of **"JumpCompetition"** hot wax for various applications. **JumpCeramicWax** and **JumpCeramic Emlusion** were devised especially for summer ski jumping on ceramic strips. HOLMENKOL jump wax excels by enabling outstanding contact speed and high final speeds. For ski jumpers, HOLMENKOL truly provides a license to win.

HOLMENKOL Sport-Technologies is the world's oldest ski wax manufacturer. Since 2002, we have been focussing on the development and global marketing of innovative and environmentally friendly sports coatings based on advanced technologies. Our range includes ski wax as well as various impregnations, cleaners, coatings and polishes for all kinds of outdoor and water sports activities, these products being protected by 18 patents.

In 2004 HOLMENKOL was voted as one of the 100 most innovative companies in Germany's mid-sized business sector. The NANOWAX product group was declared the world's leading nanotechnology product by FORBES magazine in 2003. For more information on our company and products, please go to www.holmenkol.com

If you would like more information or graphic material, please contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Wernher-von-Braun-Str. 3
D-71254 Heimerdingen
Phone 07152-6101-161 Fax 07152-6101-199
E-mail: alexandra.wiest@holmenkol.de www.holmenkol.de

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