

PRESS INFORMATION

HOLMENKOL TextileWash+refresh – special detergent for functional textiles

Ideal care for textiles

Ditzingen, 20 January 2005. TextileWash+care from the HOLMENKOL Advanced Protection Range is a special detergent for high-quality, breathable sports and functional clothing.

It softly cleans all fabrics and washes out all ballasting residues on the fabric because it does not contain any bleaching agents, fillers or dyes. The functionality of the breathable membranes are maintained. TextileWash+care can be used for hand wash and machine wash.

In February 2005 there will also be a handy 35mL sample for testing and to go.

TextileWash+care is the perfect base for impregnation with HOLMENKOL TextileProof+active.

TextileWash+care is exhibited at ISPO winter 2005. Visit HOLMENKOL truck in the atrium between hall A and B.

HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

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