

PRESS - RELEASE

New business unit at HOLMENKOL with an innovative working model:

Virtual TaskForce ADVANCED PROTECTION

**Ditzingen, 20 January 2005. Under the responsibility of Ernst Wolf
HOLMENKOL has resourced ist sales team for the business unit
ADVANCED PROTECTION dated 01/12/2004.**

Through modern communication devices HOLMENKOL can connect ist employees in Garmisch-Partenkirchen, Munich, Bregenz and Südpfalz.



Ernst Wolf, longtime CEO of TOKO Austria und Germany, since 2003 at HOLMENKOL, takes over the management of the business division ADVANCED PROTECTION besides his function as Account Manager Europe.

Jutta Glückselig, in Customer Support at HOLMENKOL during the past 4 years, returns as project manager to the HOLMENKOL virtual ADVANCED PROTECTION team and is now contact person for all customers, interested parties and partners.





Carsten Kröckel becomes new international sales manager for the ADVANCED PROTECTION division. He brings longtime experience and knowledge from the boat and accessories distribution and from the chemical market into the ADVANCED PROTECTION team.

Florian Felix, HOLMENKOL R+D partner becomes technical consultant and product pre developer. Situated in Garmisch-Partenkirchen, he is the owner of FelixEngineering and thus deepens his cooperation with HOLMENKOL.



HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

Contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Leonberger Straße 56-62
D – 71254 Ditzingen

Fon: +49 (0) 7156 / 357-265
Fax: +49 (0) 7156 / 357 - 261
E-Mail: alexandra.wiest@holmenkol.de

(We appreciate a copy if the article is published)