

HOLMENKOL strengthens its export force

New distribution partner in Europe

Ditzingen, 20 January 2005.

Kubus Sports B.V. from the dutch Naarden takes over the exclusive distributorship of the HOLMENKOL Nanowax-line and the ADVANCED PROTECTION products for the Benelux area. With Kubus, distribution also Nitro, Dalbello, Musto, North Sails etc. within Benelux, HOLMENKOL has a promising and competent cooperation partner with excellent contacts and experience in aquatics as well as winter sports.

VIPER S.A. becomes the new spanish distributor of HOLMENKOL PERFORMANCE SKI WAX, NANOWAX and the ADVANCED PROTECTION outdoor and aquatic collection. The Barcelona based wholesaler so far distributes Leki, Blizzard, wintersteiger, AlpinaLowe, AbuGarcia etc. and rounds its product line with the HOLMENKOL hightech ski waxes, impregnations and special products.

HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

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