

PRESS INFORMATION

HOLMENKOL DownWash+care – highly effective extra down detergent

Special care for downs

Ditzingen, 20 January 2005. DownWash+care from the HOLMENKOL Advanced Protection Range is a special detergent for high-quality pants, jackets, as well as sleeping bags with feather, down or synthetic fillings.

Downs stay elastic and airy. It contains special care components which preserve the protective cover of the filling and also its heat insulating properties.

DownWash+care is also moisturizing and does not contain any bleaching agents, fillers or dyes. The product is suitable for both machine and hand washing.

With HOLMENKOL DownWash + care, high-quality equipment and insulating textiles are thoroughly gently washed. The equipment is cleaned without any negative effect on functionality.

DownWash+care is the perfect base for impregnation with HOLMENKOL TextileProof+active.

DownWash+ care is exhibited at ISPO winter 2005. Visit HOLMENKOL truck in the atrium between hall A and B.



HOLMENKOL Sport-Technologies is the oldest ski wax manufacturer of the world and exclusively specialized on the development and the commercialization of highly innovative and environmentally friendly sports coatings based on the newest technologies since 2002. HOLMENKOL was awarded to be one of the 100 most innovative medium-sized companies in Germany 2004. 2003 the NANOWAX product line is awarded to be the no. 1 nanotechnology product worldwide by the FORBES magazine. More information about HOLMENKOL and the products you can find on our website www.holmenkol.com.

Contact:

HOLMENKOL Sport-Technologies GmbH & Co. KG
Alexandra Wiest
Leonberger Straße 56-62
D – 71254 Ditzingen

Fon: +49 (0) 7156 / 357 - 265
Fax: +49 (0) 7156 / 357 - 261
E-Mail: alexandra.wiest@holmenkol.de

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