

PRESS RELEASE

New universal liquid klister for classic Nordic skis

Get up to speed on the cross-country trail using EASY GRIP

Heimerdingen, January 14, 2008. HOLMENKOL offers Nordic skiers a new, liquid based, "EASY GRIP Universal" klister. From now, sticky hands are a thing of the past.

Thanks to application by sponge, the liquid klister can be conveniently and flexibly applied to the base in a jiffy. There is no need to spread the product by hand. After drying, skiers are ready to leave for the trail. Also, there is no need for special tools, burners or irons. The klister product is universally usable for all types of snow and all temperatures. After skiing, it is simply removed using HOLMENKOL WaxAb.

**HOLMENKOL exhibits at ISPO winter 2008, hall B4, 519.**

HOLMENKOL Sport-Technologies is the world's oldest ski wax manufacturer. Since 2002, we have been focussing on the development and global marketing of innovative and environmentally friendly sports coatings based on advanced technologies. Our range includes ski wax as well as various impregnations, cleaners, coatings and polishes for all kinds of outdoor and water sports activities, these products being protected by 18 patents.

In 2004 HOLMENKOL was voted as one of the 100 most innovative companies in Germany's mid-sized business sector. The NANOWAX product group was declared the world's leading nanotechnology product by FORBES magazine in 2003. For more information on our company and products, please go to www.holmenkol.com

If you would like more information or graphic material, please contact:

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