

LubeExtreme – protect your bike chain with nanotechnology

The best of both worlds: a high-tech lubricant that also shields against dirt

Bike chains coated with conventional lubricants can act as magnets for dirt, attracting all kinds of grime. Particularly in gear systems between the chain and the sprockets, this dirt almost acts like sandpaper, exacerbating gear system wear. LubeExtreme from HOLMENKOL shields against dirt and stays effective for longer.

Thanks to its excellent penetration qualities, LubeExtreme works itself into even the most hard-to-reach parts, meaning bike chains travel smoothly for longer – and its long-lasting effect slashes corrosion and wear, so parts last longer and cyclists save money. To get the most out of LubeExtreme, cyclists should first degrease and clean their bike chain with HOLMENKOL SportClean.

LubeExtreme is highly resistant to rain, splashback and all kinds of fine dirt – meaning bikes stay protected for longer and need servicing less often. Greater resistance to dirt makes for simplified cleaning and maintenance: one application of the lubricant and metal moving parts are effectively sealed, stopping dirt entering the gear system and making child's play out of bike maintenance.

This cutting-edge product owes its existence to patented technology developed in-house at HOLMENKOL. LubeExtreme employs nanocomposites to ensure ultimate lubrication and protection. This high-tech ingredient is optimally tailored for use on bicycle gear parts subject to heavy stresses. The science: in conventional protective coatings, individual molecules are not arranged in any fixed pattern – they're completely disordered. This makes the coating unstable and means the surface is not fully protected. But in nanotech lubricants from HOLMENKOL, the particles arrange themselves into a series of ultra-thin layers, forming a seamless and highly stable surface coating for maximum protection.

Hot on the heels of HOLMENKOL's highly successful 250 ml spray bottle, the new 50 ml dropper bottle shows the company is fully in tune with the growing customer demand for handy, lightweight products. The new ultra-compact dropper bottle fits in any rucksack and is incredibly easy to use. To watch a demonstration video showing how to apply LubeExtreme, visit the HOLMENKOL website at www.holmenkol.com

Ultra-thin nanotech seal and high-tech lubricant all in one – for ultimate protection against dirt and water

Benefits:

- Reduces chain dirt in all weathers – particularly effective against sand
- Excellent creeping properties
- Ultra-effective, long lasting lubrication
- Easier to clean chains, gears, derailleurs, brake and gear cables, blocks etc, thanks to greater resistance to dirt
- Considerably reduces corrosion, abrasion and wear
- Solvent-free

**How to apply:**

First degrease and clean with HOLMENKOL SportClean

Apply drops of LubeExtreme equally and rub in. Done!

To watch a video showing how to apply LubeExtreme, visit:

<http://www.holmenkol.com/de/erlebnisswelten/bike/anwendungs-videos/anwendungs-video/videogr/nr/kettenpflege.html>

Recommended retail price:

€11.95 per 50 ml bottle



To find out more and download text and image material, visit

<http://www.press-service.info/holmenkol>

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