

## **Bike Wash – quick, effective cleaning after every ride**

Nanotechnology saves time, helps bikes dry quicker, and shields parts from dirt

**Few cyclists really enjoy cleaning their bikes. Why? Because bringing bikes back to their former glory takes time and effort. Enter Bike Wash: the latest high-tech bicycle maintenance product from HOLMENKOL. Bike Wash uses state-of-the-art nanotechnology to make light work of bicycle maintenance. And what's more: it's environmentally friendly, too.**

Cleaning bikes with water can easily cause staining – or even cause metal parts to develop surface rust. Not so with Bike Wash, thanks to its unique “rinse off and shine” effect, leaving your bike sparkling clean – without cleaning residue. The secret: Bike Wash uses special nanotechnology developed by HOLMENKOL – creating a water-resistant coating which dries rapidly and actively protects against corrosion.

Bike Wash's special dirt-dissolving ingredients make it easier than ever to clean those hard-to-reach parts of the bike. And high-tech nanocomposites make it harder for dirt to stick in the first place – slashing maintenance times and simplifying cleaning.

Bike Wash is incredibly easy to apply: simply spray it on, leave it for five minutes while it works its magic, then wash off with clean water. Done!

An ideal all-in-one solution, Bike Wash cleans bikes quickly and eliminates the need for multiple cleaning products. So at the end of a strenuous ride, even the weariest biker can return their bike to tip-top condition in just a few minutes. And Bike Wash isn't just limited to metal and painted metal parts – it's also approved for use with carbon, making it perfect for cleaning carbon surfaces without causing damage. What's more, thanks to HOLMENKOL's eco-friendly approach to product development, the planet benefits too: Bike Wash is free of environmentally harmful ingredients, and all tensides are rapidly biodegradable.

## INFOBOX: HOLMENKOL

**Product:**  
Bike Wash

**Property:**  
Special cleaning fluid for painted, metal and carbon surfaces

**Benefits:**

- Actively protects against corrosion
- Superior resistance to dirt
- Cleans hard to reach parts
- "Rinse off and shine effect" – dries rapidly, leaving your bike sparkling and residue-free
- Tensides are easily biodegradable
- Bike is immediately ready for use after cleaning

**How to apply:**  
Spray bike with Bike Wash and leave it to work in for five minutes  
Wash off with clean water. Done!  
Ideal for cleaning bikes before applying HOLMENKOL DirtProtector

**Recommended retail price:**  
€11.95 per 500 ml bottle



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