

PRESS RELEASE

Air as an environmentally friendly propellant for spray cans

HOLMENKOL banks on environmental compatibility

Heimerdingen, January 07, 2008. To HOLMENKOL, sustainability has great importance. Traditionally, no HOLMENKOL product is labelled with a "dead fish/dead tree" toxic warning pictograph as is the case for many chemical products. From now on, the company goes one step further by using air as a propellant for spray cans.

Besides its focus on harmless yet highly functional products, HOLMENKOL exercises its corporate citizenship on various levels. As a founder member of "forumnano", the Swabian sports coating manufacturer is dedicated to responsible use of nano-technological processes.

Starting from the 2008-2009 winter season, the first products will be switched to an environmentally friendly air propellant. In contrast with conventional aerosol products, these spray cans can be emptied completely and can be conveniently used in any position across the 360° range with unlimited functionality.

Skiwax spray: Suitable for all types of snow. For easier gliding of skis and snowboards.

NoWax: For safe and easy gliding and to prevent the formation of ice in the grip zone of nowax skis.

WaxAB: Special cleaner and wax remover for gentle and thorough cleaning of skis and snowboards. Economically effective.



HOLMENKOL exhibits at ISPO winter 2008, hall B4, 519.

HOLMENKOL Sport-Technologies is the world's oldest ski wax manufacturer. Since 2002, we have been focussing on the development and global marketing of innovative and environmentally friendly sports coatings based on advanced technologies. Our range includes ski wax as well as various impregnations, cleaners, coatings and polishes for all kinds of outdoor and water sports activities, these products being protected by 18 patents.

In 2004 HOLMENKOL was voted as one of the 100 most innovative companies in Germany's mid-sized business sector. The NANOWAX product group was declared the world's leading nanotechnology product by FORBES magazine in 2003. For more information on our company and products, please go to www.holmenkol.com

If you would like more information or graphic material, please contact:

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