

PRESS RELEASE

Addition to Professional Racing Waxer range from HOLMENKOL

Wax like the professionals in the World Cup

Ditzingen, 29th January 2007. HOLMENKOL, the wax specialist based in Ditzingen, Germany, is offering all ski enthusiasts a new waxing iron with digital control.



The "Digital Racing Waxer" allows temperature settings of between 90 to 160°C. What makes this professional waxer truly outstanding is its digital temperature display and electronic temperature control with temperature fluctuations of around just 2°. The waxing iron is available for EUR 185.00 from specialist retailers.

The "Digital Racing Waxer" will be on show at the winter ispo 2007 in Hall B3, 408.

HOLMENKOL Sport-Technologies is the oldest manufacturer of ski wax in the world and since 2002 has specialized exclusively in the development and worldwide marketing of highly innovative and environmentally friendly sports coatings based on state-of-the-art technology. In addition to ski wax, these include 12 patented impregnation products, detergents, coatings and polishes for all types of outdoor sport and watersport.

IN 2004, HOLMENKOL was included in the top 100 most innovative medium-sized companies in Germany. The NANOWAX product range was chosen as the No. 1 nanotechnology product of the year worldwide for 2003 by the business magazine FORBES. Further information on the company and products can be found on the following website: www.holmenkol.com

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